First American®
Current, Accurate Real Estate Data

Custom Data Solutions
The Property-Centric Data You Need. Delivered Just the Way You Need It.

Raw Data Transformed Into Actionable Business Intelligence

The most successful business can always be better. Whether it's improving market analysis or lead generation, or process and workflow efficiency, opportunities abound to boost productivity and make more informed decisions. The best way to improve your results? A custom data solution from First American.

Custom Data Solutions

With First American's Custom Data Solutions, you have the power to identify, mix and match and compile everything you need including property data, mortgage and homeowner information as well as document images from one of the nation's largest land-records provider. First American's data experts will work with you to tailor a solution that fits your unique business needs--and deliver it in the way that integrates best with your workflow.

Custom Match & Append Service: Your Data Made Better

With Custom Match & Append, the data you have can become even better. Adding our property-centric data to your in-house assets produces deeper, data-driven insights and analytics that eliminate second-guessing and empower you to compete with greater confidence and purpose.

Bring Us Your Biggest Data Challenge.

Our experts will work with yours to identify and bridge informational gaps with the industry's freshest, most accurate property-centric data. Business benefits of leverging First American's data include:
- Greater strategic agility and responsiveness
- Improved effciency, workflow and productivity
- The ability to identify and close more business faster

Fresh, Accurate Data That Spans The Nation

- 150 million US properties
- 99.9% of all parcels
- More than 5.5 billion document images
- More than 1.2 billion current and historical real estate transactions
- Mortgage data
- Tax data and more

First American
DATA & ANALYTICS

Data Selection: Help Us Help You.

Identifying the elements for your custom-data solution begins with a methodical Q&A in which we gain a deep understanding of your business goals and objectives. Our data experts work closely with yours to identify:

- Your specific data-driven challenge
- The type and amount of data you need
- Quality and quantity of in-house data assets
- Estimated frequency of data delivery
- Special geographic considerations
- Projected timelines and budget

Choose From Multiple Data Sets:

Assessor Data
- Current Owner Names
- Location Information--including APN, Situs & Mailing, Track/Block
- Tax Data--including assessed value, year and exemptions
- Physical Structure Data

Recorder Information
- Grantee/Grantor Deeds
- Vesting
- Mortgage
- Foreclosure--including default amount and auction date
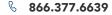- Document Number--including instrument number and book/page

Real Estate Listings (updated weekly)
- List date, list price, days on market

Derived and Calculated Data
- Flags--including arms-length transactions, foreclosures, REO sales
- Estimate of Market Value--including equity, LTV and price/square foot
- MLS--including changes in list price, on/o market status, price/square foot

Visit FirstAmDNA.com, your one stop resource for
First American's data-driven solutions to empower your business.

📞 **866.377.6639**

📍 4 First American Way, Santa Ana, CA 92707

🌐 **www.FirstAmDNA.com**

✉ **DNA.support@FirstAm.com**

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