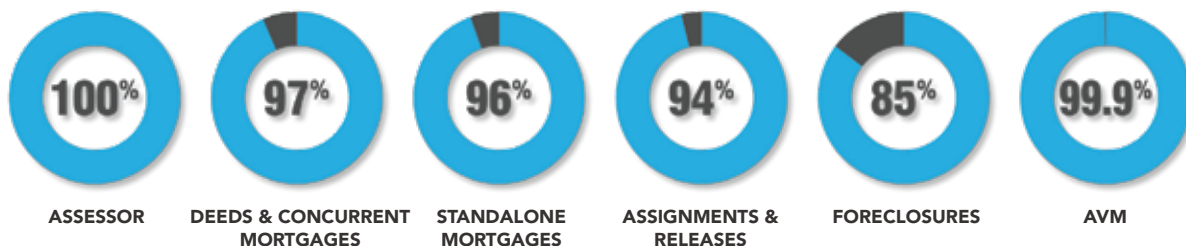Real Estate
Data Licensing

What will you build with our real estate data?

With First American's property data, you will have the strongest foundation of data available to gain the power, insight and competitive edge to capture new business, better understand existing customers, develop analytical models and to innovate with confidence. The possibilities of what you can build with First American's data are endless.

FIRST AMERICAN COVERS YOUR NEEDS (AND THE NATION) WITH DATA

100%	97%	96%	94%	85%	99.9%
ASSESSOR	DEEDS & CONCURRENT MORTGAGES	STANDALONE MORTGAGES	ASSIGNMENTS & RELEASES	FORECLOSURES	AVM

PLUS REAL ESTATE DATA IN ALL 50 STATES.

Our Data Is The Value Add to Your Business

Choose the data you need from our industry leading property data sets to build into your solution. Data available for licensing includes:

Tax Assessor Data

For real property information within a county, state or even the nation, tax assessor data provides:

- Real property ownership names
- Physical location (including address, legal description, municipality)
- Assessed property values
- Related tax amounts
- Building characteristics (including bedrooms, baths, square footage)
- Lot descriptors (such as acreage, slope type and sewer system)

County Recorder Data

County recorder data represents the events recorded against a particular property or person, including:

Deed Transfers
- Quitclaims
- Sales
- REO

Mortgages
- Purchase & refinance
- HELOC & home equity

Releases, Assignments & Foreclosure Data

- Pre-foreclosure filings & foreclosures
- Mortgage releases & assignments

Real Estate Listing Data

Benefit from comprehensive property listings created by real estate agents and brokers. Rich details on the features of a home can include:

- Property location and detailed characteristics (including interior features, view and more)
- Listing photos
- Utilities and energy effciency
- Listing price – max, min, sold
- Listing status and days on market
- Plus, sold prices even in non-disclosure states!

FIRST AMERICAN
First American
DATA & ANALYTICS

Logic Applied Property Data

By applying calculations to a data set, First American delivers intelligent data that matches your needs. Examples include:

- LTV / CLTV
- Equity dollar and %
- Total open liens

Property Valuation Data

When you need property values, consider what this data set provides:

- Estimated low / high / final values
- Value ranges and confidence
- Comps used in valuation calculation
- Geocodes/centroids
- Parcel boundaries

Data Standardized So You Can Productionalize.

At First American, we clean and standardize our national data assets to make comparisons easy across datasets and geographic boundaries. Raw data for mailing addresses, site location and other addresses are cleaned, updated and formatted. We map disparate regional code values for property and transaction-specific data to a First American code set to connect common values and provide a standard output across all geographies.

Our Relentless Pursuit of Quality Data

The number one concern for our customers is data quality and integrity. First American takes extraordinary steps to ensure the data delivered to you is the most accurate and up-to-date possible. Our data certification process validates data from independent sources.

Data Delivered How and When You Need It.

First American delivers the data you need through custom extracts, or you have the flexibility of licensing the entire database, so it resides in your data warehouse or application. Our goal is to put First American data to work for you.

What Will You Build With Our Data?

Now that we have told you a little about our data, we want to learn from you:
What killer app will you build? What action will you take? What decisions will you make with greater certainty? How many new customers will you reach? What trends will you spot? What investment opportunities will you identify? What reports will you create? What dreams will you fulfill?

Make our data, your data. Contact our data experts today.
Visit FirstAmDNA.com/datalicensing or call 866.377.6639

866.377.6639

4 First American Way, Santa Ana, CA 92707

www.FirstAmDNA.com

DNA.support@FirstAm.com

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