DataTree®

Nationwide Property Data. Homeownership Information. Fresh Mortgage Insight.

DataTree delivers property data, ownership information, mortgage insight, document retrieval capabilities and workflow solutions for any portion the mortgage lifecycle. Built on the industry's largest database of property information and recorded document images, DataTree provides instant access to public record data, recorded documents, AVMs, First American's title plants, HOA details, real estate listings and other robust data.

Leverage Data that's Current and Verified

DataTree takes extraordinary steps to ensure the currency and integrity of the data you receive is the most accurate and up-to-date. With Verified Record, key fields in standard transactions are matched against independently sourced data. When a match is identified from at least two independent sources, the transaction is designated as "Verified" in our reports. No other solution offers this level of confidence in public record data.

Customer Acquisition: Timely, Targeted

Add power to your prospecting. DataTree's Advanced Search Filters and Finance Prediction Scores help you create better lists that generate better results. Refine list data by downloading property details or HOA data to manage and execute campaigns.

Home Finance Prediction Scores for Smart Marketing

Leverage DataTree's home finance prediction scores for advanced insight into which homeowners are prime prospects for refinance, purchase or home equity lending. The Refi Intel Score indicates who is likely to refinance in the next 3-4 months and can be generated for FHA, Conventional and cash-out refinance. The Purchase Intel Score will flag homeowners who could be more inclined to sell their current property and obtain a new mortgage in 3-4 months' time, while the Equity Intel Score indicates who is likely to apply for a home equity loan or HELOC.

Loan Processing & Underwriting: Reduce Risk

Verified Record, along with Advanced Search options and real-time access to data and recorded documents, enables you to confidently validate borrower-supplied information. Our exclusive Nationwide Search lets you use key attributes to instantly search any property anywhere — extending your reach across state and county lines like no other tool today. Verifying sales comparables and appraisal value? Modify comparable search criteria to assess the appraiser-supplied data. Use our interactive Sales Comparables feature and industry-leading AVMs to compare other properties and valuations.

One Self-Service Location to Order Mortgage Services

DataTree offers one location to fulfill many of the typical services you order when processing a loan — for a single property or list of multiple. Perfect for home equity lending or to simplify every day loan production, you can request:

- Flood Determinations – Basic, Life-of-Loan, or Flex Certification
- Appraisals – FNMA Form 1004 or 2055
- Property Ownership and Encumbrance Reports –Basic and Two Owner
- Alternative Valuations – BPOs or Property Assessment Collateral Evaluations (PACE)
- Market Analysis Condition Report (MAC)
- Appraisal Reviews – Field or Desktop

Track your orders from request to completion within a single portal — no more follow-up calls or guessing when your orders will be ready.

Loss Mitigation & Fraud: ID Bad Actors Fast

Reduce risk and mitigate fraud by accurately verifying asset, lien and other borrower disclosures. DataTree with FlexSearch unlocks the data contained in recorded document images by turning them into easily searchable data components. Simply search any name, party or phrase within any recorded document. Now, strategic insight that was once impossible to obtain is available anytime you need it.

First American
DATA & ANALYTICS

DataTree®

Document Retrieval: Self or Full Service

Easily complete your loan files with self-service retrieval of mortgage documents, assignments, releases and more. Whether you are searching for a single document on a single property, or need multiple documents on thousands properties, DataTree delivers. If the document you seek isn't readily available in the DataTree database, you have the option to automatically send your search to two additional service tiers of research until your document is located. You'll get online tracking of the retrieval process and notifications as soon as your items are ready.

Transaction History: The Past, Revealed

DataTree transaction history reports draw upon the most comprehensive repository of public-record data. Access any document related to a listed transaction. Get the historical answers you need (but couldn't easily get before) through First American's real-time Title Chain and Lien Report.

Get the Complete Picture of a Property with TotalView

DataTree's TotalView report provides you with the most comprehensive view of property and ownership available, in one automated report. Quickly gain the breadth of information you need to evaluate a property, from property details to open liens and position, to exclusive information such as involuntary liens, real-time tax payment status and HOA indentification.

Discover the Real Estate Data and Documents You Need with DataTree

Explore accurate, up-to-date information that spans 100 percent of U.S. housing stock and includes billions of recorded document images. Here is an overview of just some of what you will discover:

DATA TYPES
- Assessor Files
- Deeds
- Homeowners Association (HOA) Contact & Liens
- Purchase Mortgages
- Stand-alone Mortgages
- Mortgage Subordinations
- Mortgage Assignments
- Mortgage Releases
- Mortgage Delinquencies
- Real Estate Listing Data
- (Updated Daily)
- Parcel Maps & Boundaries
- Tax and Assessment
- Foreclosure & Default

PROPERTY REPORTS
- TotalView
- Property Detail
- Tax Status
- Sales Comparables
- Title Chain and Lien
- True Legal & Vesting
- Foreclosure
- Transaction History
- Neighbors
- Open Lien
- HOA Lien Report
- Property Ownership & Encumbrance
- Basic Flood
- Life-of-Loan Flood
- Flood Flex Certification

DOCUMENT IMAGES AND RETRIEVAL
- Deeds
- Mortgages
- Easements
- Federal and State Judgements
- Tax, HOA and Mechanics Liens
- Assessments
- Bankruptcies
- UCC Documents
- Self-Service Batch Retrieval

AVMS
- Clear Value® (Cascade)
- CA Value
- DataTree AVM
- Home Value Explorer® (HVE®)
- i-Val
- PASS®
- SafeValue
- SiteX Value™
- ValueSure™
- VeroVALUE
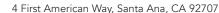- VeroVALUE Advantage
- VeroVALUE Preferred

PROFESSIONALLY FULFILLED VALUATIONS
- FNMA 1004 or 2055 Appraisals
- Broker Price Opinion (BPO)
- Market Analysis Condition Report (MAC)
- Property Assessment Collateral Evaluation Reports (PACE)
- Field and Desktop Appraisal Review

Take productivity to new heights with DataTree.com. Call 866.377.6639 today to start your free trial or to request information about any of our data solutions.

📞 **866.377.6639**

📍 4 First American Way, Santa Ana, CA 92707

🌐 **www.FirstAmDNA.com**

✉ DNA.support@FirstAm.com

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