



Nationwide Property Data. Homeownership Information. Fresh Mortgage Insight.

To say you've reinvented something is a pretty big claim. But First American has done exactly that, equipping you with a single solution for property, homeownership and mortgage information research and services that help you do more in less time, with innovations specifically designed to match the way you search and work best.

Break Out. Break Through.

DataTree puts current, accurate, nationwide data instantly at your fingertips — from your desktop or on your mobile phone. DataTree transforms real estate and mortgage data and document image retrieval by simplifying and streamlining all your research tasks. Simply start typing in the integrated search field and suggested results begin to appear. Just choose your result, click and go. Finding property, homeownership and mortgage information and reports couldn't be easier — or quicker.



Search that Works Like You Do

DataTree merges Map, Address, Owner, APN and Advanced Search options into one easy, intuitive solution, enabling you to quickly find and analyze results without adding extra steps. It's a level of freedom and flexibility in property research you didn't know was possible — until now.

One Self-Service Solution for Property Data, Reports and Valuations

DataTree takes the time and complexity out of acquiring the data, documents and valuation services you need for a single property or a list of many. Perfect for home equity

lending or to simplify your everyday property research, the self-service portal allows you to order property ownership reports, flood declarations, standard appraisals, alternative valuations, recorded documents in batch and more. Track your orders from request to completion within a single portal — no more follow up or guessing when your orders will be complete.

Leverage Data that's Current and Verified

Because the quality of data is one of the prime reasons users select a particular real estate research solution, DataTree takes extraordinary steps to ensure the integrity of the data we provide. For example, with Verified Record, key fields in standard transactions are digitally matched against independently sourced data. When a match is identified from at least two independent sources, the transaction is designated as "Verified" in our reports. This is confidence in data that can only be obtained through DataTree by First American.

Target Properties, People and Prospects

Use DataTree's nationwide property data to create precise and targeted homeowner and property lists. Leverage 100+ property and homeowner filters or the interactive map to pinpoint your search. Add predictive intelligence to your mortgage marketing campaign with the Home Finance Prediction Scores for TOTAVIEW SAMPLE REPORT refinance, purchase or home equity lending. Export any list into Excel or create mailing labels within DataTree. and reports couldn't be easier — or quicker.

Learn more and request a sample Market Share & Activity Report or an NMLS Report at:
FirstAmDNA.com/market-share-and-activity-report

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